



CREATIVITY AND SAVINGS SAVVY COULD HELP YOUR STUDENTS WIN BIG!

ATTENTION TEACHERS AND SCHOOL ADMINISTRATORS!

Our bank is participating in ABA Foundation's **Lights, Camera, Save!** video contest to engage teens in educating themselves and their peers about the importance of financial responsibility.

We're looking for creative, innovative concepts — your students' imaginations are the only limit to what's in their 30-second videos. Winning videos will be posted on YouTube and viewed by people across the globe.

The contest is free and open to all students age 13-18, with the videos of local winners moving on to the national competition. The entry period is October 1 – December 1, 2024.

Three national winners will receive awards of \$5,000, \$2,500 or \$1,000 to fund their saving goals.

National winners will be announced February 24, 2025.

HOW SCHOOLS CAN PARTICIPATE

Schools can help spread the word to young video pros! For participation details and online student entry forms, contact:



More information and topic ideas at [LightsCameraSave.com](https://www.LightsCameraSave.com)